

**FOR IMMEDIATE RELEASE**

**Ramblers Way Provides Clothing to Hurricane Survivors**

- *Next-to-skin clothing delivers comfort and relief to people in need after record-setting hurricanes in Texas, Florida and Puerto Rico -*

**Kennebunk, ME** -- (October 9, 2017) [Ramblers Way](#), the sustainable clothing company dedicated to making clothes in America, is donating nearly 5,000 items to the survivors of Hurricanes Harvey and Irma, two of the largest hurricanes to ever hit the U.S. shores, as well as Hurricane Maria. The items include all season shirts for women and men, woven shirts for men and women, and men's long underwear. The clothing will be distributed through a partnership with Good360, a global leader in product philanthropy and purposeful giving.

"All of us at Ramblers Way have been deeply moved by the devastation caused by hurricanes Harvey, Irma and Maria," said Tom Chappell, founder of Ramblers Way. "As the people affected by the storms begin to rebuild their lives, we want them to know we're with them every step of the way, so we're giving them some of what we do best – clothing. We hope it helps people start to get back on their feet."

Ramblers Way clothing was uniquely developed as next-to-skin performance clothing that soaks up sweat, doesn't itch or rub uncomfortably, and allows body odor to escape. The items are made in America from Ramblers Way's ultra lightweight 4-ounce jersey knit, which is an ideal fabric for all seasons.

Good360 works with national recovery agencies as well as local recovery groups and nonprofits to determine exactly what families and individuals need, ensuring that Ramblers Way's giving efforts are both effective and efficient. With a mission to transform lives by providing hope, dignity and a sense of renewed possibility to individuals, families and communities impacted by disasters or other challenging life circumstances, the organization has distributed more than \$9 billion in donated goods around the world, helping its network of more than 57,000 prequalified nonprofits strengthen communities and improve the lives of millions.

"Good360 takes a long-term view of disaster recovery and our core focus is to ensure that we get the right goods to the right people at the right time throughout all stages of a disaster," said Richard Barney, EVP of Partnerships for Good360. "Our partnerships with on-the-ground

nonprofits will guarantee that Ramblers Way's donated goods are distributed where they are needed most with a high level of efficacy and efficiency."

### **About Ramblers Way**

Born of innovators and artists, Ramblers Way's mission is to create responsibly sourced, skillfully crafted, American-made sustainable clothing for men and women. Headquartered in Kennebunk, Maine, all Ramblers Way garments are made from premium, natural fabrics designed to go from office to outdoors. Ramblers Way was founded by sustainability pioneer and former owner of Tom's of Maine, Tom Chappell, and is committed to protecting the planet, supporting local economies and building a business based on lifelong values. For more information about the stores, and to learn more about Ramblers Way's journey and commitment to sustainability, visit [www.ramblersway.com](http://www.ramblersway.com) and follow the company on [Twitter](#), [Instagram](#) and [Facebook](#).

### **About Good360**

Good360's mission is to transform lives by providing hope, dignity, and a sense of renewed possibility to individuals, families, and communities impacted by disasters or other challenging life circumstances who, without us, would struggle to find that hope. As the global leader in product philanthropy and purposeful giving, we partner with socially responsible companies to source highly needed goods and distribute them through our network of diverse nonprofits that support people in need. Good360 has distributed more than \$9 billion in donated goods around the world, helping its network of more than 57,000 prequalified nonprofits strengthen communities and improve the lives of millions. Good360 is proud to partner with corporate donors such as Walmart, UPS, CVS Health Foundation, Nike, IKEA, Sears, Home Depot, Grainger, 3M, Mattel, Crayola, Gap, Inc., ANN INC., Williams-Sonoma, and Hilton. Good360 is a registered 501(c)(3) organization. Learn more at <https://www.good360.org>.

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